



Symposium and Award 2017

Innovative Swiss ICT projects nominated

On 14 November 2017, the Swiss ICT Award 2017 will be awarded at the KKL in Lucerne. The prize rewards particularly innovative IT-based products launched in Switzerland. Two categories of five finalists have been nominated for this major accolade in the Swiss IT industry. The awards ceremony follows the traditional swissICT Symposium, which consists of a mix of presentations, networking and the sharing of expertise.

The finalists of the Swiss ICT Award 2017 have now been decided. At the end of June, the jury nominated 10 finalists; they come from the Zurich region (3), Lake Geneva (2), Valais (2), and eastern (2) and central Switzerland (1).

The following have been nominated for the Swiss ICT Award:

- **Artanim SA** from Meyrin is on track to break into Hollywood with Real Virtuality, a virtual reality platform.
- **Imito AG** from Zurich has developed ImitoCam, an Instagram-like platform for doctors and hospitals, on which medical findings can be exchanged in accordance with data protection laws.
- **Eyeware Tech SA** from Martigny has 3D eye-tracking software that can be used in robotics, the automotive industry, intelligent homes, healthcare and advertising.
- **Nomos Systems AG** from Zurich has already been awarded a Red Herring this year for its universal IoT automation software.
- **Nagravision SA, a Kudelski Group company** from Cheseaux-sur-Lausanne, has launched White Noise, a secure communications solution that has been recognised worldwide as a breakthrough.

The following have been nominated for the Swiss ICT Newcomer Award 2017:

- **Advertima AG** from St. Gallen, developer of the AI technology The Experience Management System (EMS), grew from five to 35 employees in its first year.
- **Bricks & Bytes AG** from Zurich says that with crowdhouse.ch, it has established itself in under two years as the Swiss market leader in the crowdfunding sector.
- **Recapp IT AG** from St. German (Valais) makes multilingual automated recording possible – including in Swiss German and the Valais dialect – with 'the app to recap'.
- **Bexio AG** from Rapperswil (St. Gallen) launched an innovative web solution for administration in small businesses in 2013 and says that they now have 30,000 customers, with UBS on board as a significant strategic partner.
- **WhyWait Ltd.** from Zug with the initiative SwissCognitive is building "THE Global AI Hub" with the ambitious goal of developing artificial intelligence into a key industry in Switzerland.

The winners will be chosen on 14 November 2017 in Lucerne. All finalists will also be eligible for the Swiss ICT Public Award, which is determined by online voting via Swiss IT Magazine and by a room vote at the awards ceremony. The awards ceremony is an important meeting place for those involved in the Swiss IT industry, research, economics and politics.



Exceptional achievements in IT

The Swiss ICT Award has been awarded since 2004 to companies that have launched an innovative IT-based product or service. It must have been implemented within the last two years, with a significant proportion of that implementation in Switzerland. In addition to the main prize, the Swiss ICT Newcomer Award and the Swiss ICT Public Award will also be awarded. The award is organised by swissICT, the Swiss ICT industry association.

Symposium: New business models for digital Switzerland

Before the awards ceremony, the traditional swissICT Symposium will take place with the theme of 'New business models for digital Switzerland'. Hardly any industry is unaffected by change. The media is dominated by topics such as self-driving cars, which will soon be heading onto our streets. Blockchain has allegedly turned the financial world upside down; Uber has overrun the taxi industry, and Airbnb has done the same to hotels. How will Switzerland deal with this transformation? What business models are developing in the digital world? Networking is an important part of the Swiss ICT Symposium.

Lucerne, 6 July 2017

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